

News

Actor Doug Savant Helps NYC Commuters Pen the Perfect Valentine

STAMFORD, Conn.-(Business Wire)-February 2, 2007 - Feeling Desperate this Valentine's Day? Join Pitney Bowes at Grand Central Terminal (Vanderbilt Hall) on Thursday, February 8th from 7 a.m. to 1 p.m. to make this Valentine's Day your most memorable yet. Desperate Housewives actor Doug Savant will also make an appearance to help lovers pen their message.

A devoted husband on and off the set, Doug Savant realizes the challenge in a busy lifestyle that prevents sweethearts from ordering flowers or crafting the perfect message for Valentine's Day.

That's why Savant has taken time off from opening Pizzeria Scavo and enlisted a crew of Pitney Bowes Mailstream technologists and romance writers to hook up commuters with free Valentines and mail services. Grand Central Terminal has been designated "Cupid Central" for the day as sweethearts convene to send off sweet nothings.

Pitney Bowes has even partnered with Any Soldier Inc. (anysoldier.com) to help you send a little lovin' to troops stationed around the world.

Pitney Bowes has thought of everything for the accidental Valentine. Can't quite capture your emotions on paper? Professional romance writers will craft an ideal message for you! Pitney Bowes will supply the card free of charge and will even mail it. What about ordering flowers? Chocolate? Gifts? Pitney Bowes has organized it all at www.pb.com/cupid.

About Pitney Bowes

Pitney Bowes provides the world's most comprehensive suite of mailstream software, hardware, services and solutions to help companies manage their flow of mail, documents and packages to improve communication. Pitney Bowes, with \$5.5 billion in annual revenue, takes an all-inclusive view of its customers' operations, helping organizations of all sizes enjoy the competitive advantage that comes from an optimized mailstream. The company's 86 years of technological leadership have produced many major mailstream innovations, and it is consistently on the Intellectual Property Owners Association's list of top U.S. patent holders. With approximately 34,000

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employees worldwide, Pitney Bowes serves more than 2 million businesses through direct and dealer operations. More information about the company can be found at www.pb.com.

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